

# Carbon-Smart Beef



American Farmland Trust and its partners are initiating a producer-led collaborative that aims to fundamentally transition the U.S. beef supply chain toward carbon neutral, while enabling underserved producers and those at all scales to thrive in the industry.

## Project Benefits

### **Beef Producers**

- Expanded Markets and Premiums
- Financial and Technical Assistance
- Grassroots Support Networks
- Enhanced Access to Data

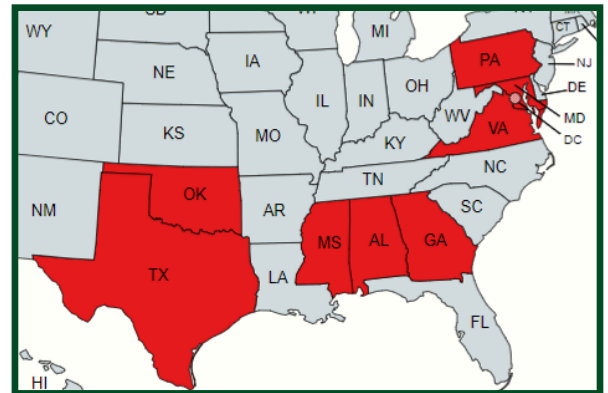
### **Environment**

- Climate-Smart Practices Expanded on 500,000+ acres
- Estimated Net Greenhouse Gas Benefit of 1,000,000 metric tonnes CO<sub>2</sub>e

### **Consumers**

- Transparent Sustainability Messaging
- Product Traceability
- Verified Production

## 8 States Engaged



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when enrollment opens



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## Project Partners

